



## **SPONSORSHIP DECK 2020**

*"One of the most diverse, meaningful, and memorable events that I've had as a creative person"*  
*- Ryan Summers, Creative Director at Digital Kitchen*



Camp Mograph is unlike any other industry event out there. It's hands on, unplugged, and zero stress. How often do you get to sit around a camp fire with some of the top people in your industry? At Camp Mograph there are no egos, just amazing conversations. From the daily hands on workshops to the nightly fireside chats, campers will leave camp recharged, refreshed, and inspired. It's a chance to learn, relax, and disconnect in a natural, serene setting.

We're incredibly excited about our second annual Camp Mograph that will take place at Camp Collins in beautiful Gresham, Oregon, October 8th-11th, 2020.



*"It was just the trip I needed to feel recharged and ready to head back to work inspired and throwing punches." - Penelope Nederlander, 2019 Camp Alumni*

## ACTIVITIES

What would a camp be without the traditional camp activities? Spend your afternoon on a hike or challenge yourself on the climbing wall. Camp Mograph has activities for everyone.

This year's standard camp activities include:

- Drawing
- Hiking
- Archery
- Climbing Wall
- Ropes Course
- Zip Line



## WORKSHOPS

In addition to providing typical camp activities, Camp Mograph also includes non-traditional design workshops taught by some of the best artists in the industry. Each workshop features traditional techniques or theories that can easily transfer over to motion design and animation.

This year's planned workshops are:

- Typography
- Cinematography
- Storyboarding and Concepting
- Producing for Motion
- Storytelling
- Illustration
- The Business of Motion

*"For meals everyone came TOGETHER and shared about what they'd been up to. the total OPPOSITE of all other events" - Billy Chitkin, 2019 Camp Alumni*

## FIRESIDE CHATS

Each evening will feature a “town hall” style fireside chat with an industry leader. These nightly fireside chats take on a life of their own, where participation is encouraged, and no question is too off topic. Past speakers include Erin Sarofsky of Sarofsky, Barton Damer of Already Been Chewed, and Ryan Summers of Digital Kitchen.

This year we are pleased to announce that Mike Winkleman a.k.a. Beeples will be one of our three fireside speakers.



*"If your summer camp didn't become a cult, you're not doing camp right."  
- Anna Vershina, 2019 Camp Alumni*

# CAMP COLLINS

Located just outside Gresham, Oregon, Camp Collins is 40 minutes east of Portland, tucked under old growth fir trees, on the banks of the Sandy River. Comfortable lodging, indoor and outdoor meeting spaces, well-balanced meals, and fun activities make Camp Collins a perfect spot for Camp Mograph 2020.



*"It was powerful. It was fulfilling. It made me fall in love with this career all over again."  
- Drysen Carsten, 2019 Camp Alumni*

# SPONSORSHIPS

Camp Mograph has many sponsorship opportunities available. By sponsoring, you become a unique part of Camp Mograph. Your sponsorship helps to keep the cost of tickets affordable for our campers, as well as to help fly in all the amazing teachers and presenters.

All sponsors will be included on our custom printed swag (t-shirts, cups, etc), banners, the Camp Mograph website, relevant social media posts, and all email blasts.

Sponsors will also be mentioned on both the Mograph.com Podcast and Monday Meeting podcast. (20,000 monthly listeners). Sponsors may also choose to have a custom 30 second spot that they provide be played on the Mograph.com Podcast once a month until the event. Commercial spots may change throughout the year to accommodate new releases, features, or important information.

There are also additional sponsorship levels and perks available.



*"The wave of positive energy from CampMograph is making me feel confident and empowered and appreciative of my work." - Caitlin Cadieux, 2019 Camp Alumni*

# SPONSORSHIP LEVELS

## **Spiderlord Sponsorship: \$12,000 (QTY. 1)**

- The spiderlord sponsorships helps covers the linen costs for the entire camp. Each and every camper will receive linens thanks to you, but will also receive a custom printed pillowcase with your logo on it.
- A representative from your company, if desired, may gueststar on the Mograph Podcast (20,000 monthly listeners) to talk about your company, upcoming features, or announcements.
- Patches with your logo will be handed out as activity participation prizes.
- Your logo will be included in all the custom printed swag and banners throughout the campgrounds.
- You will also be mentioned as a sponsor in both the Mograph podcast, and Monday Meeting podcast, as well as the Camp Mograph homepage, relevant social media posts, and email blasts.
- A monthly 30 Second spot on the Mograph.com Podcast.
- 4 Tickets to Camp are included.

## **Village Sponsorship: \$6,000 (QTY. 3)**

- You sponsor one of the three villages! You pick the village name (e.g. Maxon Village) and each camper in your village will receive a t-shirt with the name of your village printed on the back.
- A flag with your logo will hang in the village you sponsor!
- Patches with your logo will be handed out as activity participation prizes.
- Your logo will be included in all the custom printed swag and banners throughout the campgrounds.
- You will also be mentioned as a sponsor in both the Mograph podcast, and Monday Meeting podcast, as well as the Camp Mograph homepage, relevant social media posts, and email blasts.
- A monthly 30 Second spot on the Mograph.com Podcast.
- 2 Tickets to Camp are included.

## **Gold Level Sponsorship: \$3,000**

- Patches with your logo will be handed out as activity participation prizes.
- Your logo will be included in all the custom printed swag and banners throughout the campgrounds.
- You will also be mentioned as a sponsor in both the Mograph podcast, and Monday Meeting podcast, as well as the Camp Mograph homepage, relevant social media posts, and email blasts.
- A monthly 30 Second spot on the Mograph.com Podcast.
- 1 Ticket to camp is included.

## **Bronze Level Sponsorship: \$1,000**

- Your logo will be included in all the custom printed swag and banners throughout the campgrounds.
- You will also be mentioned as a sponsor in both the Mograph podcast, and Monday Meeting podcast, as well as the Camp Mograph homepage, relevant social media posts, and email blasts.
- A monthly 30 Second spot on the Mograph.com Podcast



*"There weren't any egos... everyone felt extra friendly and approachable."  
- Greg Gunn, 2019 Camp Alumni*



Thank you for your interest in Camp Mograph. We are excited to bring a fresh breath of air to the motion design and animation community. Please feel to reach out to any of the directors below to lock in your sponsorship.

- Camp Mograph Director Board

**Mark Cernosia**

e: [mark@mfcdesigns.com](mailto:mark@mfcdesigns.com)

c: 530-906-9596

**Matt Milstead**

e: [matt@nexusmotion.com](mailto:matt@nexusmotion.com)

c: 972-399-6288

**Liam Clisham**

e: [liam@five-31.com](mailto:liam@five-31.com)

c: 443-570-7444

**Dave Koss**

e: [dave@nexusmotion.com](mailto:dave@nexusmotion.com)

c: 214-533-9434

